

Checklist: Persuasive Letter Writing

Have you:	Pupil	Grown-up
Laid out your letter appropriately?		
Started with an opening statement summarising the point of view?		
Included in your first paragraph the benefits to animals?		
Used the second paragraph to explain the benefits the environment?		
Written in your third paragraph the counter-arguments and reasons why these are not valid or important?		
Used a range of supporting connectives to give your argument weight? (In addition, furthermore, also, moreover, etc.)		
Finished with a concluding statement that sums up your reasons?		
Ended your letter politely?		
Used formal language?		
Used emotive language?		
Used personal pronouns?		
Used rhetorical questions?		
Used any other persuasive techniques such as repetition, alliteration or groups of three?		